

# RUN FOR THE ONE YOU LOVE.

Imagine living in a world where prostate cancer is no longer a burden, where side effects are minimal and where all men are well informed and supported. We believe that this world is possible. We hope that you do too, because with your help we will get there sooner.



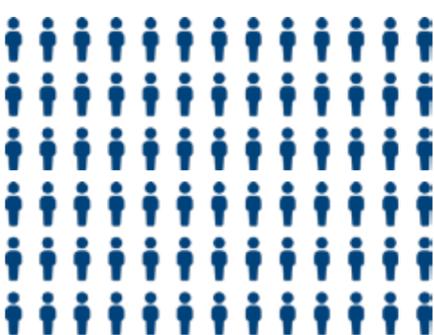
Every 30 minutes, one of our fathers, sons or brothers will hear the news he has prostate cancer.



1 in 6 men are likely to be diagnosed by age 85.



3,152 men die from prostate cancer each year.



16,741 more are expected to be given a diagnosis over the same period.



*“When a man receives a prostate cancer diagnosis, his life changes in an instant. Most men and their families have trouble coming to terms with it. But PCFA are with them for the long haul.”*

Craig, Prostate Cancer Specialist Nurse



\$58

When we give a PSA Test to a young father in a life-saving clinical trial, it will be thanks to you.



\$76

When we answer the call of a daughter with questions about her dad's diagnosis, it will be thanks to you.



\$104

When we advocate for a father and son to receive life-saving new treatments, it will be thanks to you.



\$502

When we announce our next research breakthrough, it will be thanks to you.